



Yacht Brokers Association of America Announces New Executive Director

March 2, 2020 (Annapolis, MD) – The Yacht Brokers Association of America (YBAA) recently announced the appointment of Jean-Pierre (J.P.) Skov, CPYB, as Executive Director. Skov, a former YBAA board president and long-time YBAA supporter, bring more than 25 years of yacht brokerage experience and a vast array of industry connections and expertise to the position.

“The YBAA Board of Directors could not be more pleased that J.P. accepted this position and will help lead YBAA into our next chapter of success,” said Mike Titgemeyer, CPYB, YBAA’s board president. “I have known J.P. for 20 years and believe he has the industry knowledge and dedication that is necessary to lead our association and work with the unique array or organizations involved in the yacht brokerage business.”

Skov will replace Vincent J. Petrella, CPYB, YBAA’s long-time Executive Director. Petrella is stepping down after serving as Executive Director for 10 years to begin his retirement.

“I can think of no one better to lead YBAA than J.P.,” stated Petrella. “He truly cares about the association and the future of our industry and has the energy and enthusiasm to build crucial relationships while also ensuring YBAA’s programs and services thrive.”

Skov was born and raised in St. Croix, U.S.V.I. and grew up in the marine industry, starting with his father’s charter company and boat yard. In the early 1990s, he worked for Hess Oil in the marine department and later became captain of a 105’ ship handling/ocean-towing tug. In 1995, he took the position of waterfront manager for Marina Bay in North Quincy, MA and migrated into becoming to a full-time yacht broker. He has been with NorthStar Yacht Sales since 2010.

“YBAA has been such an integral part of my career that when I learned Vin wanted to retire, I thought this was an excellent opportunity for me to get involved in a different capacity that would still advance the mission of yacht sales professionals around the county,” said Skov. “I’m looking forward to the challenges ahead of promoting YBAA’s extensive program portfolio, including our own YBAA MLS. Lots of exciting opportunities are ahead and it’s a great time to be a YBAA member.”

YBAA was founded in 1920 and exists to unite yacht sales professionals to establish, promote and enforce high standards of professional competence, character, and ethical conduct; foster public recognition of, and support for, YBAA and its member brokers; facilitate cooperation among member brokers; and, enhance each member's success. Celebrating its 100-year anniversary this year, more information can be found at <http://ybaa.com/>.