



YBAA Digital Advertising Opportunities

Act Now, First come first served. Reach the leaders in the boating industry through these advertising options. Advertise on the NEW YBAA Website and in the monthly *Yacht Broker News*. The e-newsletter reaches over **2400 YBAA and CPYB industry contacts** in North America and the world. Consider placing your company logo and link on the NEW YBAA website for all members and visitors to view.

Admiral Sponsorship: SOLD OUT

Use of Admiral Sponsor logo, Scrolling logo on YBAA.yachts home page and Buying/Selling page, Recognition as the exclusive YBAA U Event Sponsor, Exhibit table at two YBAA U events and up to three YBAA U attendee registrations, 45-60 minute educational presentation/company update at the YBAA U events, Monthly recognition in Yacht Broker e-newsletters and a featured article on your company in one issue, Recognition in all YBAA e-seminar programs, and set of YBAA member mailing labels, upon request. (Limit 1)

- \$20,000

YBAA Industry Supporters:

Scrolling logo and link placement on the Pro Forms Generator page. (Limit 4)

- 6 months - \$400
- 12 months - \$700

Yacht Broker News (monthly e-newsletter), reaching over 2400 industry contacts.

~~Premium Tombstone Ad~~ (Limit 1) **SOLD OUT**

- 6 month - \$800
- 12 month - \$1500

Footer Banner Ad (Limit 2)

- 6 month - \$500
- 12 month - \$900

Technical Specifications

Submit a high res logo (600 x 150) – preferably a jpeg or png format.

Submit a high res logo (200 x 250) – preferably a jpg or png format.

Submit a banner ad (600 x 200) – preferably jpg or png format. Ad copy is due the first Thursday of each month.

Special pricing! 12-month newsletter commitment includes a FREE Industry Supporter placement! Questions? Contact Cathy Vick, YBAA's Sales Development Manager at cvick@ybaa.yachts or call the YBAA office at 410-940-6345.