



# YBAA Digital Advertising Opportunities

**Act Now, First come first served.** Reach the leaders in the boating industry through these advertising options. Advertise on the NEW YBAA Website and in the monthly *Yacht Broker News*. The e-newsletter reaches over **2400 YBAA and CPYB industry contacts** in North America and the world. Consider placing your company logo and link on the NEW YBAA website for all members and visitors to view.

### **Admiral Sponsorship: SOLD OUT**

Use of Admiral Sponsor logo, Scrolling logo on YBAA.yachts home page and Buying/Selling page, Recognition as the exclusive YBAA U Event Sponsor, Exhibit table at two YBAA U events and up to three YBAA U attendee registrations, 45-60 minute educational presentation/company update at the YBAA U events, Monthly recognition in Yacht Broker e-newsletters and a featured article on your company in one issue, Recognition in all YBAA e-seminar programs, and set of YBAA member mailing labels, upon request. (Limit 1)

- \$20,000

### **YBAA Industry Supporters:**

Scrolling logo and link placement on the Pro Forms Generator page. (Limit 4)

- 6 months - \$400
- 12 months - \$700

### **Yacht Broker News (monthly e-newsletter), reaching over 2400 industry contacts.**

~~Premium Tombstone Ad (Limit 1)~~ **SOLD OUT**

- 6 month - \$800
- 12 month - \$1500

Footer Banner Ad (Limit 2)

- 6 month - \$500
- 12 month - \$900

### **Technical Specifications**

Submit a high res logo (600 x 150) – preferably a jpeg or png format.

Submit a high res logo (200 x 250) – preferably a jpg or png format.

Submit a banner ad (600 x 200) – preferably jpg or png format. Ad copy is due the first Thursday of each month.

**Special pricing! 12-month newsletter commitment includes a FREE Industry Supporter placement!** Questions? Contact Cathy Vick, YBAA’s Sales Development Manager at [cvick@ybaa.yachts](mailto:cvick@ybaa.yachts) or call the YBAA office at 410-940-6345.